

Didn't win and still a winner (1/2)

A completely new experience for actesy and our team:
To be a winner without having won the Diamond 2020.
Peter Imthurn VRP of actesy AG explains why this is so.



St. Gallen, 08 Juni 2020

We were allowed to fight for the diamond in the last 2 months at the diamond starting field as a nominated startup. The Startfeld Diamond gives a young company the right cut. In cooperation with the St. Galler Kantonalbank, Startfeld, the regional network for start-ups and innovations, the Young Entrepreneur Award 2020 was announced for the ninth time. In a pre-selection process, an expert jury selected five finalists from around 50 start-ups. From preliminary clarification to implementation, St. Galler Kantonalbank and Startfeld supported the participants with valuable tips, tools and products.

Congratulations to matriq AG, the winner of the Diamond 2020, even though we would have loved to win ourselves, it was well deserved. Compliments also to the KB, Startfeld and the jury and to everyone in front of and behind the scenes and last but not least to the finalists. We did not win and are still the winners. We were able to profit a lot from the competent jury and their inputs and critical questions and learned a lot from the professionals in the coaching meetings – even if via video conference. An extraordinary battle under difficult “Corona-conditions”. The organizers have conducted a great competition. Thanks for letting us be part of it.

The media frenzy and the interest in our actesy meta-data framework that was triggered by it more than exceeded our wildest expectations. Thanks to the starting field of Diamonds, the media presence associated with it and the great contribution of TVO, we got a immense media and attention presence that we never expected. As a spin-off of the University of St. Gallen, we have of course also started word of mouth to an unprecedented degree.

No CEO, no CTO and no CFO wants to be left behind when it comes to solving digitization projects more

easily, faster and with much lower risks than before. Everyone finally wants to tackle the challenges of digitization quickly, sustainably and cost-effectively. Nobody wants to “interface” their systems with old technologies from the last millennium.

You all know it from business or holiday travel, at the moment there is not much demand for it but it will come back. In a hotel in another country which plug fits your mobile phone? Which volts or heart are in the network here? There are travel adapters for this.

actesy does exactly the same with different software and business systems on the data and business process level. actesy lets the most different systems communicate with each other as if they were one single system. Thus, the different systems can be integrated into a business process even across companies.

Why is this such a big challenge?

Today's system landscape in companies or organizations often has 100 or more business systems which basically do not communicate with each other and also cannot use the data basis mutually in a reasonable way.

This is because they have been developed with a monolithic architecture as if they were the only system in the world. It is often forgotten that there are other important systems, data and processes all around. The data model is so complex and different that sharing the data is not possible or only possible with enormous effort.

The systems are therefore neither flexible, nor can the ever-increasing demand for compliance and traceability be met.



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Didn't win and still a winner (2/2)



Why can actesy do this?

We translate in real time the complex and different languages of the source systems into a very simple data language.

This enables different systems to communicate with each other very easily. This is the basis for the 5 pillars of digitization which actesy serves directly:

- Simple data language for cross-system communication
- API management for connecting systems
- System-wide workflows
- Audit trail for complete documentation and
- RPA for the automation of processes across system boundaries

Our solution approach is so unique because actesy directly supports the client in all challenges of digitization, with the possibility to integrate well-functioning, "old systems" as seamlessly as top modern Java and web applications. Our customers are thus able to act sustainably and protect investments already made. New requirements can still be implemented quickly and efficiently, which makes our customers very flexible in reacting to new challenges of digitization. And a very important point is the control and understanding of one's own data in order to achieve transparency and independence. With actesy, customers regain control over their own data and processes.



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