

actesy AG fights for the “starting field diamond”

actesy is a finalist in the Entrepreneur Award of the Start Field Foundation and the St. Galler Kantonalbank St. Gallen.



St. Gallen, 03. March 2020

actesy AG, St. Gallen, is one of five finalists in the “Starting Field Diamond” business prize for Eastern Switzerland awarded by the St. Gallen Kantonalbank together with the Starting Field Foundation. The aim of the prize for young companies, which is being offered for the ninth time, is to strengthen the innovative power of start-ups in Eastern Switzerland and to promote promising business models with prize money totalling 50,000 Swiss francs. In addition, coaching services are provided for the refinement of the business model, financing and growth organisation.

“To be among the finalists in Eastern Switzerland means a lot to us”, actesy CEO Andreas Imthurn is happy to announce that actesy is among the last five. For him, the connection with the St. Gallen region goes back far beyond the founding date of actesy AG three years ago: As early as 2013, the Chairman of the Board of Directors Peter Imthurn was one of the co-founders of the association IT St. Gallen “it rocks”, which has been successfully working for seven years now to strengthen IT competence in Eastern Switzerland. This commitment to the region is now to be underpinned even further with the start-up actesy.

actesy AG sees itself as the “Swiss army knife of digitization”. With over 250 intelligent interfaces, which are combined in a framework, users can forge the most diverse software packages in such a way that they function like a uniform, integrated overall system. And this is regardless of whether the applications run on a server, in the cloud or mobile on the smartphone. The actesy metadata framework combines the solutions on several levels so that data as well as processes and functions can be used under a uniform user interface.

The finals for the “Diamond Starting Field” will take place on 3 June. Until then, the five finalists will have time to further optimize their business models before the jury headed by Roland Ledergerber, CEO of St. Galler Kantonalbank, then selects the winner. This is not a new challenge for actesy: Especially for large companies with a considerable effort in software integration, actesy is successful every day in front of the most important jury in business life – the customer.

Company actesy AG

actesy was launched in 2017 by a team of experienced IT specialists and young founders. With the background of more than three decades of experience in complex IT projects, the team around founder and CEO Andreas Imthurn has developed a flexible and dynamically applicable metadata framework that allows users without programming knowledge to link different software packages and application architectures with each other in a process-oriented way, thus creating a homogeneous application world with a uniform database, user interface and consistent processes. In this way, even older software solutions can be transformed into the digital world.



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